



IDENTITY • IMAGE • VOICE • PRESENCE • PERCEPTION

Dawn Stebbing

Image & Presence Mentor

Keynote Speaker | Author | Creator of The Presence & Perception Advantage

BE SEEN • BE REMEMBERED • BE INFLUENTIAL

Aligning Identity, Image, Voice, Presence & Perception so accomplished women are recognized at the level they've earned.

SIGNATURE KEYNOTES

For women's leadership, entrepreneurship & sales organizations

1 How to Gain Your Presence and Perception Advantage

Why success alone won't make you unforgettable.

2 How to Be Seen, Heard, and Influential

Turn Your Presence Into Your Most Powerful Advantage

3 From Overlooked to Powerfully Influential

Why accomplished women still struggle to be seen, heard & remembered.

ABOUT DAWN

Dawn Stebbing is an Image & Presence Mentor, speaker, and author with more than four decades of sales and leadership experience. As the creator of The Presence & Perception Advantage, she works with accomplished women to align their Identity, Image, Voice, and Presence so the way they are perceived reflects the level of success they've earned. Known for her warm, interactive style, Dawn shows audiences how perception shapes credibility, authority, and opportunity — and how to become more visible, influential, and unforgettable. Throughout her career, she has worked with leading brands including Mary Kay, Tupperware, and Arbonne.



AICI Certified International Image Consultant (AICI CIC)

THE REAL TAKEAWAY

Audiences Leave With...

- ✓ Clarity on the hidden gap between their success and how they're perceived
- ✓ The clarity to show up with a presence that reflects the level they've earned
- ✓ Practical tools that turn presence into trust, influence & opportunity
- ✓ A repeatable framework they can apply the very next day

IN THEIR WORDS

“Dawn combined just the right amount of content with audience interaction. I would highly recommend Dawn as a speaker.”

Susan Fronk — President, MainStreetChamber™ Twin Cities

“Dawn is a confident, engaging speaker. I highly recommend her!”

Jen Loving — CEO, Engaging Speakers Inc.

AS FEATURED IN



Let's make your event unforgettable.

Dawn@DawnStebbing.com | 651-307-0342 | www.DawnStebbing.com

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